



IN-PERSON AGRISCHOOL

BROILER MANAGEMENT

BANGKOK, THAILAND

All you need to know about the practical aspects of modern broiler flock management. Starting from how the integrated supply chain should work, to the different types of farming systems and through to catching and digital data acquisition and information processing. Each module of the AgriSchool program explores, in detail, the theory behind good husbandry practices and links them with practical examples to implement on farms.

DAY 1

Foundational Principles of Broiler Farming

Embark on the first day of our immersive program as we unravel the intricacies of broiler farming. Explore the entire supply chain, decipher the key points of effective broiler management, and gain a profound understanding of the essential role biosecurity plays in ensuring a healthy and secure environment for your flock.

- **Understanding the Supply Chain** – how the whole supply chain interacts with each individual part and the economics involved
- **Key Points of Broiler Management**
- **Understanding Biosecurity** - an in-depth overview of this essential part of broiler farming
- **Structural Biosecurity** – how to structure buildings to be most bio-secure
- **Cleaning and Disinfection**– best practices for optimum cleaning and disinfection of houses and farms
- **Basic Broiler Nutrition**



DAY 2

Brooding Mastery and Farm Data Insights

Dive into the practice and theory behind best practices in brooding management. Learn the art of post-brooding management, understand the significance of weighing for both the farm and processing plant, and delve into the world of farm data interpretation, where you'll gain insights into broiler economics.

- **Brooding Management** - practice and theory behind best practice brooding management
- **Management from 7 days** – post-brooding management
- **Weighing** – understanding the importance of weighing for the farm and the processing plant
- **How to use data effectively & Broiler Economics**
- **How to use Data** – interpreting the data you record and how to use it



DAY 3

Practical Insights Through Farm Visits

Step out into the field as we virtually visit a broiler farm. Engage in practical sessions to master the art of ventilation throughout the broiler's life, understanding best practices that ensure optimal air quality and flock well-being.

- **Ventilation**
- **Farm Practices**
- **Housing Observations**



DAY 4

Post Mortem, Vaccination, and Farm Design

Understand the importance of vaccination and develop effective vaccination programs. Gain insights into gut health through post-mortem examinations, learn best practices for catching, and explore poultry house and farm design principles.

- **Understanding the importance of vaccination and how to develop an effective vaccination program**
- **Explore and gain an understanding into gut health through a post mortem examination**
- **Catching** - best practices and understanding the impact to your flock
- **Poultry House and Farm Design** – simple farm design and understanding the standard requirements for new buildings



Why You Should Attend this Course?

Whether you're a seasoned professional seeking to refresh your knowledge, or someone with a keen interest in enhancing broiler management practices, this course is designed for you. By attending, you will:

- **Comprehensive Coverage:** Covering all aspects of broiler flock management, this course provides a holistic view, starting from the integrated supply chain to daily challenges and different farming systems.
- **Theory and Practice Integration:** Explore the theory behind good husbandry practices and link them to practical examples for on-farm implementation. Gain hands-on experience during the course to reinforce your learning.
- **Knowledge Application:** Acquire in-depth knowledge and practical skills that empower you to implement changes for improved performance. The course allows you to practice and refine your skills before applying them on your farm.
- **Best-Practice Techniques:** Leave with a toolbox of best-practice management techniques promoting good welfare and sustainable production. Whether you are a beginner or an experienced professional, the course caters to all levels.

What is the Benefit of this Course?

By participating in this In-Person Broiler Management Course, you stand to gain a multitude of benefits:

- **In-Depth Understanding:** Finish the course with a profound understanding of both the theory and practical implementation of broiler management. This knowledge equips you to make informed decisions for the betterment of your flock.
- **Performance Improvement:** Implement changes as needed to enhance the performance of your broiler farm. The course empowers you to identify areas for improvement and take corrective actions.
- **Welfare and Sustainability:** Embrace best-practice techniques that not only promote good welfare for your flock but also contribute to sustainable production methods. Learn to achieve practices that are both productive and economic.
- **Networking Opportunity:** Connect with like-minded professionals and enthusiasts in the field of broiler farming. Share experiences, insights, and best practices to further enrich your learning.
- **Skill Refinement:** Whether you are a beginner or an industry veteran, the course offers valuable insights to refresh your knowledge and refine your skills. Stay updated on the latest trends and practices in broiler management.

Who Should Attend this Course?

This course is ideal for individuals who:

- **Have an interest in improving current broiler management and production practices.**
- **Seek a comprehensive understanding of broiler farming, from mid to advanced levels.**
- **Value the opportunity to refresh their knowledge and stay abreast of industry trends.**
- **Are open to learning and engaging in practical, hands-on experiences.**
- **Desire to enhance the welfare and sustainability aspects of their broiler farming practices.**



Facilitators



Mr. Michael Longley

An industry expert with over twenty-five years in the Global Poultry industry with experience as a farm manger, an International Technical Service Manager for a Primary Breeding Company, Director of Live Operations, a General Manager and now as a consultant.



Mr. Glenn Bushell

With 33 years in the poultry industry, he is a global expert, brings extensive knowledge in broilers, breeders, hatcheries, and diverse industry sectors. Formerly with Aviagen, he now heads his consultancy, leveraging vast experience.



Dr. Jorge Villa

An industry expert with a DVM specializing in livestock production from the UNIZAR, joined Aviagen after roles at HIPRA, including Corporate Group Product Manager (Poultry) in Spain and Regional Technical and Marketing Manager for Poultry in Asia and Oceania.



Mr. Yiannis Christodoulou

He graduated from Scottish Agricultural College in Poultry Production and Management, from Wye Collage - University of London with a BSc in Animal Agriculture and in 2014 obtained his Post Graduate Diploma in Leading Innovation and Changes in Organization from York St. John University in UK.

What people said about the AgriSchools?

"It's incredible to realize how much I have learned from the course and classmates within a short period. Moreover, being around highly skilled and experienced people for a week is extremely valuable."

Nutritionist, Vietnam



"I am very much delighted to have such a type of program which actually helps to increase my knowledge by receiving information from speakers and sharing knowledge with each other. Well done Progressus AgriSchools."

Nutritionist, Bangladesh



"I found myself very comfortable with the course, participants, and facilitators. In fact, it was a great week for me to refresh and interact so much with the experts. The information I gained by this week, I would like to apply to my company and my country people as well."

Nutritionist, Thailand



"Overall good experience with my first AgriSchool training, refreshing knowledge, value addition and good organization. I wish all the best for Progressus for their all future events."

Nutritionist, India



Ready to register?

Scan here to register now!



Course Location :

Four Points by Sheraton Bangkok, Sukhumvit 15, Bangkok, Thailand.



Course Date & Time :

From March 5th to March 8th, 2024.
08.30 AM – 04.30 PM (GMT +7)



Certificate of Completion :

Each delegate will be presented with a Certificate of Completion at the end of the AgriSchool.



Have questions? Would like additional information? You can reach us here;

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